



مجموعة المبادرة التنموية
Development Initiative Group



مجموعة المبادرة التنموية
Development Initiative Group

مجموعة المبادرة التنموية
Development Initiative Group



مجموعة المبادرة التنموية
Development Initiative Group

and national socio-economic and political context within which they operate, accurately identify their capabilities and those of their partners and stakeholders, truly assess the needs of their beneficiaries and real impact of their interventions and helps them remain aware of the many external forces that influence their interventions.

Graphic Designing and Art Work:

This unit provides the following set of services:

- Designing and publishing of training manuals and visual aid materials.
- Designing and production of public awareness campaigns and extension materials.
- Designing and production of promotion materials (pamphlets, business cards, headed papers, envelopes and compliment cards).
- Mapping and re-engineering of work Procedures and systems and Developing Standard Operating Procedures Manuals (SOPs).

DIG Working Relations:

DIG tends to establish long-term relations with its clients, and coordinates and organizes efforts to create a pool of information and expertise in practical applications in development related fields. **DIG** has established working relations and signed partnership agreements with a number of consultancy firms and training centers in and outside Sudan, which have helped in expanding and diversifying **DIG** services and have enhanced its capacity to respond to development community needs and requirements.



INSTITUTIONAL CAPACITY. INDIVIDUAL COMPETENCY



The Development Initiative Group (DIG) is a consultancy and training firm established in Sudan in 1997 to serve the increasing need of human resources capability enhancement and institutional capacity to better serve and meet the needs of the development community. DIG offers specially designed training programs, technical assistance, capacity building interventions and research services to institutions and promotes reality-based technical competence, understanding and compassion amongst practitioners to enhance human capabilities and strengthen institutional capacity for best practices and high level performance.

Individuals and organizations seeking further information or interested in DIG services should contact :

Development Initiative Group (DIG)
 Apartment # 1, Building 57/393, Block 65, Arkaweit
 Office Phones: (+249) 120606866 and 155123327
 Mobile: (+249) 912906758
 P O Box: 2196 Khartoum - Sudan
 Email: info@dig Sudan.net - Website: www.dig Sudan.net

The Development Initiative Group (DIG) is a consultancy and training firm offers specially designed training programs, technical assistance, capacity building interventions and research services to enhance human capabilities and strengthen capacity of development agencies for sustainable development



Introduction:

The Development Initiative Group (**DIG**) is a training and consultancy firm established in Sudan in 1997. **DIG** aims to enhance human capabilities, help develop technical skills and build development agencies' capacities to better serve and meet the needs of the development community.

DIG focuses on the promotion and application of reality-based technical competence, and the understanding and compassion among local development practitioners to improve standards of practice and work performance in development agencies.

DIG staff consists of a multi-disciplinary group of highly qualified and well trained professionals with very extensive practical experiences in training and technical assistance provision both at the grassroots and organizational levels.

DIG Profile:

DIG has successfully served 100s of CBOs, local and international NGOs, development programs and UN agencies providing a wide range of services to meet a wide range of needs. **DIG's** client list includes; World Bank, UNDP, UNICEF, FAO, WHO, IFAD, DFID, AGFUND, CARE Australia, PLAN International, Friedrich Ebert Stiftung, ITDG, IRC, SOS Sahel, CHF International, Save the Children Sweden, ACORD, DED, Ockenden International, GOAL as well as 43 national and local Sudanese NGOs and CBOs. **DIG** operations cover all Sudan states and has expanded outside Sudan to Yemen, Egypt and Nigeria. Since its establishment **DIG** has executed 149 activities including training courses, consultations and technical assistance, capacity building interventions and a significant number of graphic designing and publication assignments.

DIG Areas of Work:

To meet clients' needs, **DIG** takes an integrated approach to capacity development. Training, technical support, capacity building and experience sharing are combined to optimize organizational and individual learning and capacity building.

DIG provides several sets of activities including the following:

Training Programs and Support Services:

DIG offers standard training programs as well as custom designed programs on request for international NGOs, local development agencies, community groups and individuals. **DIG** provides a wide range of training packages in the follow areas and topics:

Development Concepts and Approaches, Organization and Management, Participatory Learning & Action (PLA/PRA), Strategic Planning, Project Formulation & Design, Proposal Writing, Report Writing, Gender & Development, Training of Trainers, Logical Framework Approach, Group Formation & Organization, Rural Extension Techniques, Research Methodologies, Management Information System, Financial Management, Monitoring & Evaluation, Small Business Management, Credit Systems Management, Communication Skills, Child to Child, Fund Raising, Conflict Transformation, Peace Building and Culture, Human Rights, Good Governance, Democracy and Political Participation and Advocacy and Lobbying.

DIG training packages are designed in a way that suit the practical needs of development practitioners in the Sudan and other developing countries. In its training courses, **DIG** applies a step-by-step, participatory, practical, learning-by-doing approach, which simultaneously builds capacity to produce results of immediate value. **DIG** training courses adopt a learner-centered approach,



which applies an intensively interactive methodology that involves minimum formal lectures, maximum participatory activities and the extensive use of small group discussion and working groups.

In addition to training programs, **DIG** provides a wide variety of training support services such as organizing workshops, seminars, exhibition and demonstration programs; designing training materials, packages and manual; undertaking training needs assessment studies; providing training equipment and facilities; promoting training programs organized by other training institutions both in Sudan and abroad; and documenting training courses and related events.

Consultancy & Technical Assistance:

DIG provides consultancy and technical assistance services to development agencies and programs as well as community structures and groups. **DIG** adopts both a "work for" and "work with" approach in implementing consultancies and technical assistance interventions. **DIG** provides consultancy and technical assistance interventions in: Baseline Surveys, Community Mobilization & Organization, Logical Framework Applications, Community Situation Assessment, Monitoring & Evaluation Systems Development, Organizational Assessment, Project Formulation & Planning, Project/ Program Evaluation, Financial Systems Designing

Capacity Building:

DIG works with a wide variety of development agencies and community groups helping them, through a step-by-step process, to undertake appropriate capacity building interventions. **DIG's** staff serve as organizational development consultants assisting agencies to define their needs and priorities, assess capacity-building needs, set objectives, prepare capacity development plans and organize sets of activities and interventions that aim at achieving desired ends in a planned and timely manner.

Research and Studies:

Our research and studies undertakes policy-oriented research needed by emergency relief providers, development planners and policy-makers. We provide state-of-the-art research, and consulting services for a diversity of local and international organizations. We adopt rigorous and up-to-date research methods, methodologies and analytical techniques to conduct quantitative and qualitative research to bring about practical solutions for problems and concerns in the fields of complex emergencies, rehabilitation and development and human rights and advocacy. Our policy-oriented approach and our rigorous research methodology ensure that research findings point towards specific areas of intervention/s and that the overall research informs the strategic planning of the relevant organization.



Our team of experienced and highly trained multidisciplinary researchers is committed to working with national and international agencies to formulate their surveys and studies, and design and conduct high quality research. We provide agencies working in the field of emergency relief, rehabilitation and development and advocacy and human rights, with valid, reliable, and actionable information so that they can make sound decisions and make informed choices. Amongst other things, our research and studies help organizations to get a deeper and a more critical understanding of the local





مجموعة المبادرة التنموية
Development Initiative Group



Development Initiative Group (DIG) Apartment # 1, Building 57/393, Block 65, Arkawit
Office Phones: (+249) 120606866 and 155123327, Mobile: (+249) 912906758
P O Box: 2196 Khartoum - Sudan, Email: info@digitsudan.net
Website: www.digsudan.net

